



Varta Batteries and Bush Tyres

Since 2006, Varta Batteries in the UK and Europe have been trading under the umbrella of **Johnson Controls Power Solutions**.

As a global, billion dollar company trading on the US stock markets, **Johnson Controls are the world's largest battery manufacturer**. JCI produce not only produce Varta batteries, they also own the **Optima battery** brand.

'Johnson Controls' are also responsible for large **O.E** (original equipment) contracts for car interiors with many vehicle manufacturers. You may have also seen Johnson Controls in the heating and thermostatic control industry.

More recently, Johnson Controls have been involved in producing the first hybrid battery (NiMhd) for Mercedes vehicle production!

In the UK, Varta's partnership with Bush Tyres has seen battery sales increase dramatically in the fast fit sector!

Bush Tyres have been working alongside Varta for over 15 years. The combination of Bush service and the Varta product has proven successful with customers and trade alike.

Varta Batteries – the low down...

- **Varta supply well over 50% of all the major vehicle manufacturers: Ford, Volvo, Peugeot, Audi, BMW, Mercedes, Volkswagen to name just a few!**
- **Leading edge manufacturing in state of the art European production plants.**
- **The aftermarket warranty returns rate in the UK is only 0.3% of total annual sales! Varta is renowned for its unquestionable quality!**
- **Huge financial backing means that safety, performance and future technological advancements are secure.**
- **Leading the way with Calcium Silver, AGM, Spiral Cell and Dual battery technologies.**
- **Hybrid battery technology for electric vehicles already researched & developed for OEM customers.**
- **Looking after the environment with its Europe wide waste battery recycling programme.**