



MICHELIN TYRES

Great longevity, excellent profitability



Follow the agricultural team on Twitter:
@MichelinAgriUK

For help and advice call us on:
0845 266 9642



**DEALER INFO
OVERPRINT HERE
60x40mm**



BUY 4 MICHELIN AGRICULTURAL TYRES AND CLAIM UP TO £300*

Minimum purchase of two agricultural tyres.

- Purchase four 26" tyres or above and claim £300
- Purchase four 24" tyres or below and claim £150
- Purchase two 26" tyres or above and claim £100
- Purchase two 24" tyres or below and claim £50

Tyres must be purchased in one transaction.
Multi size sets will be paid proportionately ie purchase two 24" and two 26" tyres and claim £225.

*Reward will be paid in the form of a pre-paid chip and pin gift card.

Participating dealers only. Purchase necessary. Offer applies to agricultural tyres only. Valid from 1 August until 31 October 2014. Terms and conditions apply.

Michelin Tyre PLC
Campbell Road, Stoke-on-Trent, ST4 4EY.
www.michelin-agricultural-tyres.co.uk



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This offer is available on purchases between 1 August and 31 October 2014.

YOUR HELPFUL CHECKLIST

Have you remembered to...

- Include your date of birth?
- Attach a valid itemised receipt?
- Read the terms and conditions?



Terms and conditions

- The "The Michelin ag chip and pin gift card promotion" (the "Promotion") is open to all consumers who are UK residents aged 18 and over, except Michelin Tyre PLCs (the "Promoter") employees, its agencies or anyone else connected with the creation and administration of this Promotion.
- By participating in the Promotion, claimants agree to be bound by these terms and conditions and by any other requirements set out in the promotional material.
- There is a purchase requirement. Claimants must purchase two or four Michelin agricultural tyres in a single transaction between 1 August and 31 October 2014.
- Promotion only available at participating tyre dealers. A list of participating dealers can be found at www.michelin-agricultural-tyres.co.uk or by calling the Michelin helpline number on: 0845 266 9642.
- Closing date for receipt of claims is 30 November 2014.
- Claims must be made on an official claim form. Claims must be completed in ink and must be accompanied by a valid original receipt highlighting the tyres purchased. It is recommended that you keep a photocopy for your records as claim forms and receipts become the absolute property of the Promoter and will not be returned.

- Please post back to: Michelin Harvest Promotion c/o p&mm Ltd, Avalon House, Breckland, Linford Wood, Milton Keynes MK14 6LD
- The Promotion will reward a pre-paid chip and pin gift card to the value of £150 for four 24" or below MICHELIN agricultural tyres purchased, £225 for two 24" and below and two 26" and above MICHELIN agricultural tyres purchased and £300 for four 26" and above MICHELIN agricultural tyres purchased. Gift cards will be sent within 42 days from receipt of claim.
 - Only one claim per vehicle registration. Lost, incomplete, invalid, illegible or late claims will not be accepted and proof of posting shall not constitute proof of receipt. The Promoter reserves the right to discard illegible claim forms. The Promoter reserves the right to dispute a claim if it believes the claim is not legitimate. The Promoter's decision is final.
 - Please refer to the gift card for full terms and conditions of its use.
 - The gift cards are non-transferable and no cash alternative will be offered.
 - The gift cards are subject to availability. The Promoter reserves the right to substitute with an alternative prize of equal value in the event that circumstances beyond its control make this unavoidable.
 - Michelin Tyre PLC will not be liable for any tax liability in whole or part incurred by participants or individuals as a result of this Promotion.
 - Promoter: Michelin Tyre PLC, Campbell Road, Stoke-on-Trent, ST4 4EY.

Simply complete this claim form and post it back WITH YOUR ORIGINAL RECEIPT to the address below:

Michelin Harvest Promotion, c/o p&mm Ltd, Avalon House, Breckland, Linford Wood Milton Keynes MK14 6LD **Helpline number: 0845 266 9642. Promotion code: HARV14**

Title*:..... First name*:.....

Surname*:.....

Home address*:.....

.....

.....

Post code*:.....

Date of birth*: (DD/MM/YY).....

Email:.....

By providing your email address you are agreeing to receive special offers and promotions from Michelin Tyre PLC via email and it will allow you to check your gift card balance online.

Telephone no:.....

Vehicle registration no*:.....

Tyre sizes:.....

Farm profile and activities: Please complete the questionnaire below. Tick the boxes that apply to you.

Are you an arable farmer? Are you a contractor? Other farmer?

Number of acres farmed or contract farmed:

Number of tractors:

Are you replacing any tractors in the next 12 months? Yes No

Are you replacing any tyres in the next 12 months? Yes No

Please tick this box if you do not wish to receive information on future promotions and offers by post

***These fields are mandatory in order to carry out identity checks and to validate your claim. DOB is only required for the activation of the gift card, and for identification checks should you need to contact the gift card team with queries.**

I understand by entering this promotion that the Promoter will have to submit the information entered above to a third party (p&mm) to issue the gift card and that the information given will be checked electronically by p&mm to confirm the identity of the claimant.