
THE PIRELLI 4x4 KEY DEALER CLUB

What is the 4x4 Club?

The Pirelli 4x4 club, which has now been run for over 9 years, has been designed to provide the end user with not only specialist knowledge on the Pirelli 4x4 Product but the 4x4 market in general. All the members in the 4x4 club enjoy the full and total support of Pirelli Tyres.

The Members

The club has a total of 16 members with over 60 retail outlets. It covers areas across England, Scotland, Wales and Ireland. Each member is officially recognised by Pirelli as a 4x4 Key Dealer. For more details on all our Key Dealers please visit www.pirelli.co.uk

What it means to the Customer

Pirelli, the world's leader in high performance tyres, guarantees that all its members will have the best availability in the market afforded to them for its Scorpion brand of 4x4 tyres. In addition, you the customer, will receive high levels of service when it comes to recommending, fitting and balancing 4x4 tyres.

